ENVIRONMENT · A4 CARBON & POLLUTION · ATTRIBUTE ENV-17

Reduction target & offsets

Whether you have set a goal for cutting your carbon footprint by a certain year, and whether you pay for carbon offsets.

HOW OFTEN	EVIDENCE	ENTERED BY	TYPE
Annually	Target statement / offset certificates	The property	Measured (%)

Why it matters

A target with a date gives everyone something to plan towards. Offsets pay for reductions made elsewhere; they can help but do not reduce what your own hotel emits, so they are shown separately and should come after your own reductions.

How to do better

- Choose a starting year you have good data for and measure progress against it.
- Set a target you can explain, with the actions that will deliver it.
- Reduce first; treat offsets as a last step.
- If you buy offsets, choose a recognised standard and keep the certificates.

How to record it in Canoprise

1. Record the target, its baseline year and the target year.
2. Record any offsets bought, with the standard and quantity.
3. Attach the target statement and offset certificates.

What you enter

Ref	What to enter	How it is entered
ENV-17.1	**Offsets as share of footprint (reported separately)**	Percentage
ENV-17.2	Public carbon-reduction commitment	Yes / no
ENV-17.3	Target type & value	Short text
ENV-17.4	Offsets purchased (tCO_2e)	Count
ENV-17.5	Offset certificates	Document

Items marked “calculated for you” need no entry.

How it is scored

Measured. With the default settings it scores 100 at 100% and 0 at 0%, on a straight line between. Your group can set its own target and floor.

COMMON MISTAKE

Subtracting offsets from the footprint, or setting a target with no baseline.

WHAT GOOD LOOKS LIKE

A dated target against a stated baseline, with offsets shown alongside, not netted off.

IF YOU ARE WORKING TOWARDS A CERTIFICATE

Some certification schemes ask for an annual carbon target with supporting actions. Requirements differ between schemes and change over time, so check the one you are applying to.

Where it counts

Certification

- GSTC Hotel v4 D3: Greenhouse gas emissions
- Green Key 4.29: Annual carbon target and actions
- EarthCheck 2.3.1: Greenhouse gases: inventory, reduction, refrigerants

Reporting frameworks (referenced, not scored)

- GRI 305-5: Reduction of GHG emissions
- CSRD E1: Climate change

Part of topic guide A4 Carbon & pollution, which covers the whole topic and lists the certification criteria it supports.