ENVIRONMENT · A5 NATURE & FOOD · ATTRIBUTE ENV-22

Eco-labelled products

How many of your cleaning products, detergents and guest toiletries carry a recognised environmental label.

HOW OFTEN	EVIDENCE	ENTERED BY	TYPE
Annually	Purchase records / certificates	The property	Measured (%)

Why it matters

Cleaning products are washed down the drain into rivers and the sea, and some ingredients harm aquatic life or the staff who use them every day. A recognised eco-label means an independent body has checked the product against strict limits.

How to do better

- Look for independent labels such as the EU Ecolabel or Nordic Swan, not a maker's own 'green' wording.
- Start with the products you use most: all-purpose cleaner, laundry and dishwashing detergent.
- Use dosing systems so staff use the right amount.
- Use disinfectant only where hygiene truly needs it.

How to record it in Canoprise

1. List routine cleaning products with the volume bought in the year.
2. Mark those with a recognised eco-label and calculate the share by volume.
3. Attach purchase records and label certificates.

What you enter

Ref	What to enter	How it is entered
ENV-22.1	**Eco-labelled share of cleaning chemicals by volume**	Percentage
ENV-22.2	Cleaning chemicals purchased, per series (all / eco)	Quantity per meter / source (L, kg)
ENV-22.3	Eco-labelled dishwashing / laundry products	Yes / no
ENV-22.4	Eco-labelled guest cosmetics	Yes / no
ENV-22.5	Product list / certificates	Document

Items marked “calculated for you” need no entry.

How it is scored

Measured. With the default settings it scores 100 at 100% and 0 at 50%, on a straight line between. Your group can set its own target and floor.

COMMON MISTAKE

Counting products described as 'eco' by the manufacturer but carrying no recognised label.

WHAT GOOD LOOKS LIKE

A product list with volumes and label certificates, giving a share you can show.

IF YOU ARE WORKING TOWARDS A CERTIFICATE

Some certification schemes require most routine cleaning products, for example 75% by volume, to be eco-labelled. Requirements differ between schemes and change over time, so check the one you are applying to.

Where it counts

Certification

- WTTC Basics 6: Green cleaning products
- Green Key 6.23: 75% eco-labelled cleaning chemicals
- Green Key 6.25: Eco-labelled tissue paper
- Green Key 6.26: Eco-labelled dishwashing products
- Green Key 6.27: Eco-labelled laundry products
- Green Key 6.29: Eco-labelled cosmetics
- EarthCheck 2.1: Core benchmarking data collected yearly (in part)
- EarthCheck 2.5: Harmful substances managed

Reporting frameworks (referenced, not scored)

- GRI 301-1: Materials used (in part)
- CSRD E2: Pollution (in part)

Part of topic guide A5 Nature & food, which covers the whole topic and lists the certification criteria it supports.