COMMUNITY & CULTURE · TOPIC GUIDE C1

Local economy

Local non-F&B sourcing, local hiring and local partnerships.

WHAT THIS COVERS

The share of non-F&B supply met by local SMEs (COM-01), the share of staff who are local residents (COM-02), and partnerships with local guides and businesses (COM-04).

WHY IT MATTERS

This is how the destination benefits from the property, and it is central to GSTC section B and Travalyst's social criteria.

How to track it well

1. Flag suppliers as local SMEs in the ledger; take the annual share for non-F&B spend.
2. Take the share of local residents from HR annually.
3. Keep a list of local partners (guides, activity providers, producers) with agreements where they exist.

Your first month

1. Define local once (for example 50 km, or the district) and write it down.
2. Tag suppliers in the ledger as local, regional, national or foreign.
3. Count staff by where they live, using the same definition.

WORKED EXAMPLE (ILLUSTRATIVE FIGURES)

Of €410,000 of non-food purchases, €123,000 is with local firms: 30%. Seventy-two per cent of staff, and five of 11 managers, live within the local area.

Where the data comes from

- Purchase ledger
- HR records
- Partner list and agreements

EVIDENCE TO ATTACH

Ledger extract; HR summary; partner list.

HOW OFTEN, AND WHO

Annual, purchasing and HR; partner list on change.

Common pitfalls

- Counting national chains with a local branch as local SMEs
- No written agreement with partners, which weakens the evidence

What you record

3 attributes make up this topic. Each lists the data points to enter; anything marked “calculated for you” needs no entry.

Local sourcing (non-F&B) COM-01

Annually

Suppliers and spend by locality (local / regional / national / foreign) with a defined local radius; spend with female-, Indigenous-owned, SMME and accredited suppliers

Evidence: Invoices / procurement log · Scoring: target 60 · floor 5 %

No.	Data point	How it is entered	Asked for by
COM-01.1	**Local share of non-F&B spend**	Percentage	GSTC A13
COM-01.2	Local radius (km)	Short text	–
COM-01.3	Suppliers by locality (local / regional / national / foreign)	Count	–
COM-01.4	Spend by locality	Cost	–
COM-01.5	Spend with female-, Indigenous-owned, SMME, accredited suppliers	Cost	–

Local hiring COM-02

Annually

Staff by locality (hyper-local / regional / national / non-national), incl. share of local residents in management

Evidence: HR records · Scoring: target 90 · floor 30 %

No.	Data point	How it is entered	Asked for by
COM-02.1	**Local share of staff**	Percentage	GSTC B2
COM-02.2	Staff by locality (hyper-local / regional / national / non-national)	Count	–
COM-02.3	Local share of management	Percentage	GSTC B2

Local partnerships COM-04

When it changes

Partnerships with local guides and businesses for tours and activities

Evidence: Partner list / agreements · Scoring: in place = 100, not in place = 0

No.	Data point	How it is entered	Asked for by
COM-04.1	**Local partnerships**	Yes / no	–
COM-04.2	Partner list / agreements	Document	–

Ready-for-audit checklist

- Every attribute above has a value for the current period, submitted (not left as a draft).
- Each measured value has its bill, invoice, log or photo attached.
- Any estimated figure is marked as estimated, with the real figure entered when it arrives.
- Flagged readings have been confirmed or corrected.
- The method is written down: which meters, sources or records feed each number.
- Policies and registers are dated, owned by a named person and reviewed this year.

What a certifier will ask

The certification criteria this topic supports, in plain words, and the Canoprise attribute that holds the evidence.

Scheme	Criterion	What it asks for	Supported by
GSTC Hotel v4	A13	Procurement	COM-01
GSTC Hotel v4	B2	Local employment	COM-02
GSTC Hotel v4	B3	Local entrepreneur support	COM-04
Green Key	1.19	Support for local small entrepreneurs (guideline)	COM-04
Green Key	6.2	On-site third parties informed	COM-04
EarthCheck	1.2.4	Policy commits to local employment	COM-02
EarthCheck	2.4.4	Local employment	COM-02
EarthCheck	2.4.6	Local goods and services	COM-01, COM-04

Criterion titles are Canoprise's short paraphrases of WTTC Hotel Sustainability Basics, the GSTC Hotel Standard v4 and the Green Key 2026–2031 hotel criteria; read the scheme's own text before applying. This mapping is our reading; your certification partner decides what is met.
EarthCheck clause titles paraphrase the EarthCheck Company Standard v4.2.

Where it is reported

The same data answers the reporting frameworks: GRI disclosures, SASB Hotels & Lodging metrics and CSRD (ESRS) topics. These are referenced, not scored.

Framework	Reference	What it asks for	Supported by
GRI	202-2	Senior managers hired from the local community	COM-02*
GRI	204-1	Spending on local suppliers	COM-01
CSRD	S3	Affected communities	COM-01*, COM-02*

* gives part of what the reference asks for. Titles are Canoprise's paraphrases; check the official standard before you publish. GRI 102 and GRI 103 replace GRI 305 and 302 from 1 January 2027.