COMMUNITY & CULTURE · TOPIC GUIDE C4

Inclusion

Initiatives that benefit marginalised or under-represented groups.

WHAT THIS COVERS

Initiatives benefiting marginalised or under-represented groups in the community, each with a project log (COM-07).

WHY IT MATTERS

One of the 12 Basics (reducing inequality) and the SDG 10 link that corporate buyers ask about.

How to track it well

1. Record each initiative as a project with partner, dates and outcome.
2. Attach confirmation and photos.
3. Review annually and record what continues.

Your first month

1. List what the property already does for people who face barriers to work or services.
2. Write down your position on community access to paths, beaches or water near the site.
3. Give neighbours a named contact for concerns.

WORKED EXAMPLE (ILLUSTRATIVE FIGURES)

Two trainee places a year go to young people referred by a local employment charity, logged with start and end dates and outcome.

Where the data comes from

- GM or HR
- Partner organisations

EVIDENCE TO ATTACH

Project records.

HOW OFTEN, AND WHO

As initiatives happen; annual review.

Common pitfalls

- Listing intentions rather than things that actually happened

What you record

2 attributes make up this topic. Each lists the data points to enter; anything marked “calculated for you” needs no entry.

Reducing inequalities COM-07

When it changes

Initiatives benefiting marginalised or under-represented groups in the community, with a project log

Evidence: Project records · Scoring: in place = 100, not in place = 0

No.	Data point	How it is entered	Asked for by
COM-07.1	**Reducing inequalities**	Yes / no	WTTC
COM-07.2	Project records	Document	–

Community & Indigenous rights COM-09

Annually

Policy on land, water and property rights and FPIC; no restriction of local access to livelihoods, routes or resources; community grievance channel

Evidence: Policy / grievance channel · Scoring: in place = 100, not in place = 0

No.	Data point	How it is entered	Asked for by
COM-09.1	**Community & Indigenous rights**	Yes / no	GSTC A10 · GK 1.9
COM-09.2	Policy / grievance channel	Document	–

Ready-for-audit checklist

- Every attribute above has a value for the current period, submitted (not left as a draft).
- Each measured value has its bill, invoice, log or photo attached.
- Any estimated figure is marked as estimated, with the real figure entered when it arrives.
- Flagged readings have been confirmed or corrected.
- The method is written down: which meters, sources or records feed each number.
- Policies and registers are dated, owned by a named person and reviewed this year.

What a certifier will ask

The certification criteria this topic supports, in plain words, and the Canoprise attribute that holds the evidence.

Scheme	Criterion	What it asks for	Supported by
WTTC Basics	12	Reduce inequalities	COM-07
GSTC Hotel v4	A10	Land, water and property rights	COM-09
GSTC Hotel v4	B4	Community services and livelihoods	COM-09
Green Key	1.9	Respect for Indigenous Peoples	COM-09
Green Key	1.17	Traineeships or flexible roles (guideline)	COM-07
EarthCheck	2.4	Social and cultural issues managed	COM-09
EarthCheck	2.4.1	Cultural sensitivity	COM-09

Criterion titles are Canoprise's short paraphrases of WTTC Hotel Sustainability Basics, the GSTC Hotel Standard v4 and the Green Key 2026–2031 hotel criteria; read the scheme's own text before applying. This mapping is our reading; your certification partner decides what is met.
EarthCheck clause titles paraphrase the EarthCheck Company Standard v4.2.

Where it is reported

The same data answers the reporting frameworks: GRI disclosures, SASB Hotels & Lodging metrics and CSRD (ESRS) topics. These are referenced, not scored.

Framework	Reference	What it asks for	Supported by
GRI	411-1	Rights of Indigenous Peoples	COM-09*
CSRD	S3	Affected communities	COM-09

* gives part of what the reference asks for. Titles are Canoprise's paraphrases; check the official standard before you publish. GRI 102 and GRI 103 replace GRI 305 and 302 from 1 January 2027.