PRIMARY DIMENSION D OF D · 5 TOPICS · 16 ATTRIBUTES

Economy

Governance, procurement, transparency, viability and data: how sustainability is run as part of the business.

WHAT THIS DIMENSION COVERS

Economy covers the management side: a policy with a named owner, an action plan with targets, legal compliance, responsible purchasing, honest reporting and claims, the commercial health of the property, and the quality and timeliness of the data itself.

WHY IT MATTERS

Every certification scheme starts here, with a management system, and green-claims rules now require that anything said in public can be evidenced. For a group it is also how head office keeps properties comparable: the same targets, the same monthly rhythm, and a year that is closed and locked.

The topics in this dimension

Topic	What it tracks	Attributes	Guide
Governance	Policy and owner, action plan, compliance register, certifications, group KPI cascade.	6	D1
Procurement	Supplier code of conduct and share of suppliers screened for sustainability.	2	D2
Transparency	Local spend retained, published reporting with evidenced claims, guest value.	3	D3
Viability	Occupancy and revenue trend, climate and business resilience plan.	2	D4
Data	How data is governed, how on time it is, and whether the year is closed and locked.	3	D5

Each topic has its own tracking guide with the full list of data points, evidence and pitfalls.

Where to start

1. Write a one-page policy, name its owner and date it.
2. Turn it into an action plan: a handful of targets, each with a baseline, an owner and a review date.
3. Keep a register of the laws and permits that apply, and of every public sustainability claim with its evidence.
4. Enter occupancy and room-nights monthly; they feed every other dimension.
5. Screen your main suppliers once a year and record the certificates you hold with their expiry dates.

WHO IS USUALLY INVOLVED

General manager as owner of the policy and plan; finance for commercial figures and spend; purchasing for supplier screening; marketing for public claims and guest feedback; the group's head office for targets and lock dates.

The rhythm: what is due when

How often	What you record
Monthly 2 attributes	Business viability · Data cadence
Quarterly 1 attribute	Customer value & experience
Annually 11 attributes	Sustainability policy & ownership · Management system & action plan · Legal & regulatory compliance · Group KPI cascade · Ethical & sustainable procurement · Certified purchasing · Local economic contribution · Reporting & substantiation · Resilience & future-proofing · Data governance · Annual close & lock
When it changes 2 attributes	Certifications & credentials · Development & refurbishment controls

Foundational, do these first: Sustainability policy & ownership.

How the score works

- Each attribute is scored from 0 to 100: measured items on a straight line between a floor (0) and a target (100); practices as in place (100) or not (0).
- A topic's score is the average of its attributes; the dimension's score is the average of its topics; the property's overall score is the average of the dimensions it has switched on.
- Measured quantities are compared per occupied room-night, so a busy month and a quiet month, or a large and a small property, compare fairly.
- A score is marked provisional when less than 70% of the expected data is in, and each property is compared with others in its own tier by default.
- The score is an internal management tool for the group. It is not a certification or a public label.

Certification schemes this dimension supports

GSTC Hotel v4	8 of the 40 criteria are supported by data in this dimension
Green Key	14 imperative criteria and 4 guideline criteria are supported by data in this dimension
EarthCheck	34 EarthCheck clauses are supported by data in this dimension

Counts are Canoprise's own mapping of its register to each scheme's published criteria (WTTC Hotel Sustainability Basics, GSTC Hotel Standard v4, Green Key 2026–2031). Your certification partner decides what is met.

Reporting frameworks this dimension feeds

GRI	10 references are fed by data in this dimension
SASB	6 references are fed by data in this dimension
CSRD	6 references are fed by data in this dimension

GRI disclosures, SASB Hotels & Lodging metrics and CSRD (ESRS) topics, mapped by Canoprise. Referenced, not scored: each topic guide lists them.